

COUGAR RIDGE ELEMENTARY PTSA



4630 167th Avenue SE, Bellevue, WA 98006-5837

www.cougarridgeptsa.org

Name
Company
Address

Date

Dear (Name):

Cougar Ridge Elementary PTSA will hold its bi-annual fundraising auction at The Hyatt Regency Lake Washington on Friday, April 20, 2018. Cougar Ridge is Located on the Bellevue/Issaquah border off Lakemont Boulevard, and is part of the Issaquah School District. Nearly 500 of our diverse family and community members participate in this event, which includes online, silent and live auctions. Proceeds from the auction make a significant difference to the education of our children by filling district and state funding shortfalls.

We invite you to ensure the event's success by becoming a Corporate Sponsor. Sponsorship underwrites the costs associated with the auction with 100% of proceeds going towards improving the education of our students. Sponsorship also provides tax-deductible, cost-effective means of advertising for your business.

We hope you will take advantage of this opportunity to publicize your business and support our school by selecting one of the Sponsorship Packages outlined below:

Sponsorship Benefits	Platinum	Gold	Silver	Bronze	Friends
	\$5,000	\$2,500	\$1,000	\$500	\$250
2 tickets to event	X	X	X		
Live Auction Powerpoint Recognition	X	X	X		
Live Auction Item – logo on slide					X
Live Auction: 3 verbal call outs	X				
Live Auction: 2 verbal call outs		X			
Live Auction: 1 verbal call out			X		
Silent Auction Sponsor Signage	X	X			
Wine Table Sponsor Signage	X		X		
Dessert Table Sponsor Signage	X			X	
Your logo on all flyers & emails	X	X	X	X	X
Auction Catalog Advertisement:					

- Inside front or back cover	X				
- Dividers within catalog		X			
- One Half Page Ad			X		
- One Quarter Page Ad				X	
- Business Card Ad					X
Online Auction Sponsor Recognition	X				

We sincerely hope you will take advantage of this opportunity to publicize your business while supporting a local school's efforts. **To become a Corporate Sponsor**, simply complete the form below and return it with a check payable to Cougar Ridge PTSA. Please contact Nina Scoffone or Sam Stevenson (information below) to arrange pick up or delivery of the check. We will also work with you as needed on appropriate marketing images and copy for the advertising of your business after the completion of the form.

On behalf of the families of Cougar Ridge Elementary School, thank you so much for your consideration!

Sincerely,

Nina Scoffone & Sam Stevenson
Auction Co-chairs
CougarRidgeauction2018@gmail.com
714-642-3140 (Nina)
206-681-5466 (Sam)

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Sponsorship is easy. Simply complete the form below and return it with a check payable to Cougar Ridge PTSA. Please contact Nina Scoffone (information below) to arrange pick up or delivery of the check.

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Sponsoring Company/Individual: _____

Address: _____

Phone: _____ Email: _____

Contact for logo/advertising images: _____

Sponsorship Level (check one):

- | | | | |
|--------------------------|-----------------|---------------|--|
| <input type="checkbox"/> | Platinum | \$5000 | Yes/No – Please include 2 complimentary event tickets |
| <input type="checkbox"/> | Gold | \$2500 | Yes/No – Please include 2 complimentary event tickets |
| <input type="checkbox"/> | Silver | \$1000 | Yes/No – Please include 2 complimentary event tickets |
| <input type="checkbox"/> | Bronze | \$500 | |
| <input type="checkbox"/> | Friends | \$250 | |

Questions? Contact Nina Scoffone, CougarRidgeAuction2018@gmail.com / 714-642-3140

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On behalf of the families of Cougar Ridge Elementary School, thank you for your generosity!

Nina Scoffone
Auction Co-Chair
CougarRidgeAuction2018@gmail.com / 714-642-3140